

Student's Name: _____

Section #: _____

Final Project Rubric Business Exploration

	4	3	2	1
Thoroughness	<i>Excellent</i> ✓ All criteria of assignment are included.	<i>Good</i> ✓ A few minor items missing.	<i>Fair</i> ✓ Several items missing.	<i>Poor</i> ✓ Not many items evident.
Writing Style <ul style="list-style-type: none"> • Clarity • Organization 	<i>Eloquent</i> ✓ Organized and easy to read.	<i>Articulate</i> ✓ Generally organized.	<i>Somewhat Confusing</i> ✓ Sometimes confusing and hard to understand.	<i>Confusing</i> ✓ Unorganized and very confusing.
Evidence/ Research Career Information	<i>Complete</i> Writer demonstrates clear understanding of the topic.	<i>Sufficient</i> Writer demonstrates a sufficient understanding of the topic.	<i>Partial</i> Writer attempts to demonstrate an understanding of the topic.	<i>Incomplete</i> Writer demonstrates little understanding of the topic.
Conventions	<i>Excellent</i> Free of errors in spelling, punctuation, sentence structure, and paragraphing.	<i>Good</i> Few errors in spelling, punctuation, sentence structure, and paragraphing.	<i>Fair</i> Errors do distract the reader, but do not interfere in understanding of the material.	<i>Poor</i> Errors that interfere in the understanding of the material.

16 Points = 100%

TOTAL POINTS: _____

Comments: _____

Grading for this Rubric

16 Points	=	100%
15		95%
14		90%
13		85%
12		80%
11		75%
10		70%
9		65%
8		60%
7		55%
6		50%
5		45%
4		40%
3		35%
2		30%
1Point	=	25%